STORED VALUE / PREPAID CARD PROGRAMS

We offer several prepaid products to meet the needs of your cardholders!

YourCardNOW

A Prepaid Card Suite that complements your payments strategy. Whether you're looking for general purpose, travel, or incentive prepaid cards, YourCardNOW has a program for your Financial Intuition.

GenNOW

A General Purpose Reloadable card program that provides an institution with the ability to attract and capture a growing segment of the consumer base: millennials. The gamification of financial services adds value to the service as well as establishing a relationship with the financial institution.

GenNOW works on all devices through a downloadable app or a web site. Cards can be loaded at the institution, online, at Moneygram locations, and through Readylink.

BizNOW

A reloadable prepaid solution that allows companies to issue prepaid cards to employees and easily reload cards, track employee spending, and manage expenses – all through the easy-to-use, intuitive BizNOW mobile app and administrator portal.

